



# BUSINESS **PROFILE**

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## 2025

### **JOIN HANDS**

"Our mission is to join hands to empower individuals through accessible education, practical vocational training, and advanced IT skills. We aim to build a bridge to self-reliance and opportunity, fostering lifelong learning and workforce readiness for communities to thrive in a rapidly evolving world."





# LET'S TALK ABOUT JOIN HANDS

At Join Hands, we believe in the transformative power of education and skill development. Our mission is to bridge the gap between education and employment by offering comprehensive programs in General Education, Vocational Training, and Information Technology Skills. We understand that the world is constantly evolving, and to thrive in this dynamic environment, individuals need both foundational knowledge and specialized skills. Whether you're looking to build a strong educational foundation, gain hands-on vocational expertise, or master the latest in IT, Join Hands is committed to providing accessible, high-quality training opportunities. By fostering growth, confidence, and competence, we aim to empower individuals to succeed in today's competitive world. Together, we can build a future where everyone has the tools to excel.

# PROJECT PROPOSAL

## FOR ESTABLISHING AN EDUCATION, VOCATIONAL TRAINING, AND I.T SKILLS INSTITUTE

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Dear Concern,

I hope this message finds you well. I am writing on behalf of JOIN HANDS, an entity committed to empowering individuals through accessible and high-quality education and skills training. With the increasing demand for skilled professionals and the growing reliance on technology across industries and institutes, we propose the establishment of an institute that integrates General Education, Vocational Training, and I.T Skills Development.

### Project Overview

The proposed institute aims to equip students with practical knowledge and technical skills to thrive in the modern economy. The curriculum will combine:

- **Foundational Education:** To ensure all students have strong academic grounding.
- **Vocational Training:** Covering trades like Communications, Fashion Tailoring, Cooking, Beauty services and more, aligned with market demands.
- **I.T Skills Development:** Offering Courses in Computer Literacy, Web and Software Programming, Social & Digital Marketing, Graphic Designing and Video Develop, Web Development & Online ERP Applications, and data analysis Technologies like AI and Cloud computing.



## Objectives

- Enhance employability by providing industry-relevant skills.
- Foster entrepreneurship through hands-on training programs.
- Reduce unemployment and promote economic growth in the community.

## Target Audience

The institute will focus on empowering:

- Underprivileged youth.
- Women seeking financial independence.
- Working professionals aiming to upskill.

## Partnership Opportunities

We are seeking partnerships with organizations and stakeholders who share our vision of transforming lives through education. Your expertise and support in funding, infrastructure, curriculum development, or mentorship programs will be invaluable to this endeavor.

We would be delighted to discuss this proposal in detail and explore ways we can collaborate to make this vision a reality. Thank you for considering this proposal. We look forward to the possibility of working together to create a brighter future for our community.

**Warm Regards,  
Team Management  
Join Hands**





# EXECUTIVE SUMMARY

This proposal outlines a plan to establish an integrated institute that offers General Education, Vocational Training, and I.T Skill Development. The initiative aims to bridge the gap between traditional education and modern industry requirements, fostering employability and entrepreneurship. The proposed institute will cater to students, job seekers, and entrepreneurs, equipping them with the necessary skills to excel in a technology-driven world.

- Enhance Access to Education: Provide affordable, high-quality education to underserved communities.
- Develop Vocational Skills: Offer industry-relevant vocational training to create a skilled workforce.
- Promote Digital Literacy: Equip participants with IT skills essential for 21st-century careers.
- Empower Entrepreneurs: Foster innovation and entrepreneurial thinking through targeted programs.

# JOIN HANDS WE BELIEVE IN THE TEAM

- **NEW VISION EDUCATIONAL SYSTEM – GENERAL EDUCATION**
  - **HOUSE OF TALENT – VOCATIONAL INSTITUTE**
  - **AUS TRAININGS – I.T SKILL DEVELOPMENT PROGRAMS**
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## NEW VISION EDUCATIONAL SYSTEM

Welcome to the New Vision Group of Schools, where education meets innovation to shape the leaders of tomorrow. Our institution is dedicated to providing a holistic learning experience that nurtures academic excellence, character development, and creative thinking.

## HOUSE OF TALENT

At House of Talent, we believe in empowering individuals with the skills they need to succeed in the real world. Our vocational training courses are designed to provide hands-on learning and equip our students with practical skills that open doors to exciting career opportunities. Whether you're looking to develop a new skill or enhance existing ones, we offer expert-led courses in a variety of fields.

## AUS TRAININGS

In today's rapidly evolving professional landscape, continuous learning and skill development are paramount. AUS Trainings stands at the forefront of this educational revolution, offering a diverse array of training programs designed to equip individuals and organizations with the knowledge and skills they need to thrive in a competitive world. Founded on the principles of excellence and innovation, AUS Trainings provides high-quality, specialized training across various sectors.

[www.joinhands.pk](http://www.joinhands.pk)



# NEW VISION EDUCATIONAL SYSTEM

## CORE ACADEMIC PARTNERS

- New Vision Schools
- New Vision College
- New Vision Academies
- New RAY Schools
- The Stream School
- New Vision Para Medical

[www.newvisionschools.edu.pk](http://www.newvisionschools.edu.pk)

## PRESENTATION AND ELEVATION OF INSTITUTE

## ACADEMIC SERVICES

- Montessori Level – (P.G, Nur, Prep)
- Primary Level – (Class One to Class Five)
- Middle level – (Class Six to Class Eight)
- SS and HSS Level – (Matric and Intermediate)
- (O-Levels and A-Levels)
- Administrative Assistance
- KAMYAB Schools Program

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# NEW VISION EDUCATIONAL SYSTEM

## ONLINE APPLICATIONS

**Learning Management Systems (LMS)**

**Student Information Systems (SIS)**

**Human Resource Management**

**Finance and Accounts**

**Admission and Application Platforms**

**Communication | Collaboration Tools**

**Exam and Assessment Tools**

**Library and Resource Management**

**Scheduling and Administrative Tools**

**E-Learning and MOOCs**

**Attendance | Monitoring Applications**

**Time Table Designing**

**Marketing Tools**

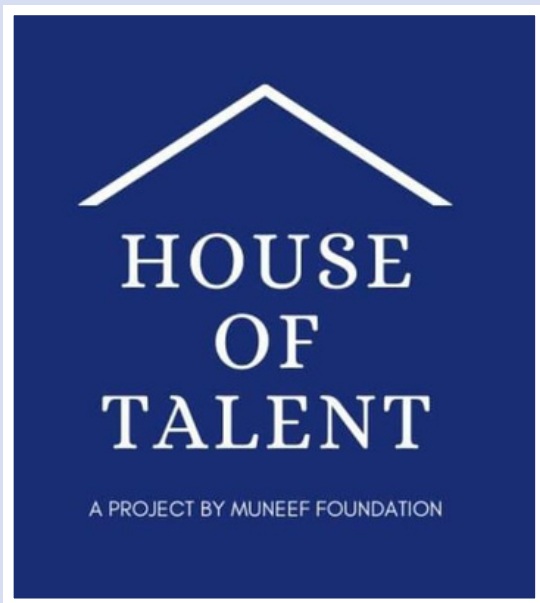
**Task Management**

**Reports**

**Professional Dashboards**

**(Super Admin | Admin) (Teachers) (Students and Parents)**





## HOUSE OF TALENT – VOCATIONAL TRAININGS

[www.houseoftalent.pk](http://www.houseoftalent.pk)

### LANGUAGE AND COMMUNICATION

- English Language and Literature
- International Language Studies
- Communication Skills

### LIFE SKILLS & VOCATIONAL TRAININGS

#### Financial Literacy

- Budgeting and Saving
- Basics of Taxes and Investments

#### Career Readiness

- Resume Writing
- Interview Preparation
- Teamwork and Leadership Skills

#### Personal Development

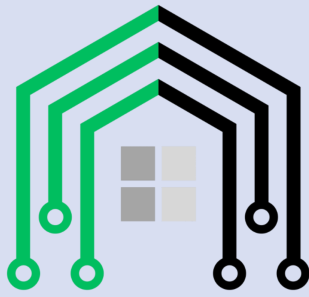
- Time Management
- Emotional Intelligence
- Goal Setting

#### Beauty and Cosmetology

(Hairdressing, Makeup, Skincare)

- Event Management
- Photography and Videography
- Interior Design
- Fashion Design and Tailoring
- Office Administration
- Entrepreneurship
- Small Business Management
- Commercial Driving

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**AUS TRAININGS**

THE WAY YOU LEARN

## AUS TRAININGS – I.T SKILL & DEVELOPMENTS

[www.austrainings.com](http://www.austrainings.com)

- I.T Skill Trainings
- Software & Development House
- I.T Workshops
- Career Counselling Programs

### INFORMATION TECHNOLOGY

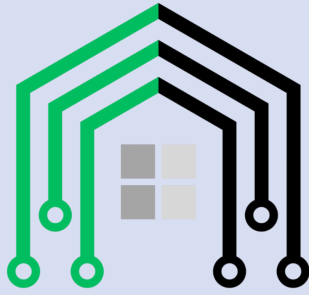
- Learn and Succeed  
(Web Engineering)
  - Ready Skills
- (Social Media & Digital Marketing)
  - Trusted Training
- (E-Commerce | Shopify)
  - Color Reflections
- (Graphic & Designing)
  - Visual Effects (VFX)
- Video Animations

### COMPUTER SCIENCES

- The Knowledge Room  
(Foundation Track)
  - Excel Express
- (Advanced Track)
  - Database Essentials  
(Dbase Experts)
  - AutoCAD
  - Advanced Java J2EE
  - Programming With C# | MVC
- Android Application Development
  - Microsoft Office 360
  - Adobe After Photoshop CC
  - Adobe After Effects CC

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**AUS TRAININGS**

THE WAY YOU LEARN

## **CORE MANAGEMENT COURSES**

- Principles of Management
- Organizational Behavior
- Strategic Management
- Operations Management
- Supply Chain Management
- Human Resource Management
- Project Management
- Leadership and Team Building

## **MARKETING AND SALES**

- Principles of Marketing
- Digital Marketing
- Consumer Behavior
- Marketing Research
- Sales and Retail Management
- Brand Management
- Advertising and Promotion

## **BUSINESS AND FINANCIAL**

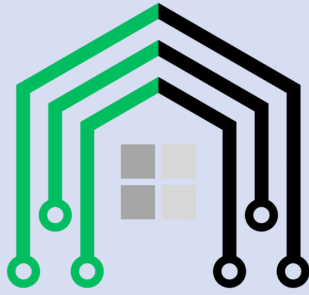
- Financial Accounting
- Managerial Accounting
- Financial Management
- Investment Management
- Portfolio Management
- Risk Management
- Budgeting and Financial Planning
- Corporate Finance

## **TECHNOLOGY MANAGEMENT**

- Management Information Systems
- Business Analytics
- Data-Driven Decision Making
- E-Business and E-Commerce
- IT Project Management

## **GLOBAL MANAGEMENT**

- International Business Management
- Cross-Cultural Management
- Global Marketing Strategies
- International Trade and Finance
- Export and Import Management



**AUS TRAININGS**

THE WAY YOU LEARN

## **ENGINEERING & MODERN TECHNOLOGIES**

- **Web Development and Design**
- **Software Development Programming**
- **Networking and Cybersecurity**
- **Data Science and Analytics**
- **Cloud Computing**
- **Database Management**
- **Artificial Intelligence (AI)**
- **Machine Learning (ML)**
- **IT Support and Help Desk**
- **Specialized IT Courses**

## **FASHION DESIGNING**

- **Introduction to Fashion Design**
- **Fundamentals of Textile Design**
- **Principles of Fashion Illustration**
- **Color Theory and Application**
- **Fashion Accessories Design**
- **Fabric Analysis and Selection**
- **Fashion Branding and Marketing**
- **E-commerce | Digital Business**
- **Fashion Forecasting & Trend Analysis**
- **Portfolio Development for Fashion Designers**
- **AI in Fashion Design**
- **Internship Programs with Fashion Houses**



## MEET OUR TEAM



### **Muhammad Maruf Alam**

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### **Dr. Azam M Khilji**

Managing Partner | CEO

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[www.austrainings.com](http://www.austrainings.com)

# GET IN TOUCH

We'd love to hear from you! Whether you have questions about our services, want to explore a partnership, or need personalized assistance, we're here to help.

## **CONTACT US:**



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